# **Prince Does**



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## Services

#### 1. Speed Optimisation

We analyze your store's performance, remove unnecessary code, compress images, and implement advanced caching strategies to ensure faster load times.

#### 2. Product Page Optimisation

We audit your product pages, enhance their structure with clear CTAs, optimize media, and create persuasive content to increase customer engagement and conversions.

#### 3. Theme Customisation ( Liquid )

Using Shopify's Liquid coding, we design and modify themes to create a tailored look and functionality that align with your brand identity.

#### 4. Store Migration

We securely transfer all your data—products, customers, and orders—from other platforms to Shopify, ensuring no disruptions or data loss.

#### 5. One Product Store

We design a clean, conversion-focused layout, highlighting your product's key benefits, creating compelling copy, and setting up effective sales funnels.

### 6. Shopify SEO

We conduct keyword research, optimize product descriptions, improve meta tags, and build an SEO-friendly site structure for better search engine visibility.

#### 7. Shopify CRO

We analyze your customer journey, test different layouts and strategies, and implement proven techniques to enhance your store's conversion rates.